



Job Description

Communication Officer (0,5 fte)

Rewilding Portugal

Rewilding Portugal aims to make The Greater Côa Valley in Western Iberia a wilder place, for the benefit of nature and people. Rewilding Portugal is currently looking for a Communication Officer Officer, preferably based at its home office located in Guarda, Portugal.

Rewilding Portugal helps to oversee rewilding activities in Rewilding Europe's Western Iberia rewilding area, focusing on the Greater Côa Valley and surrounding area. These activities are now scaling up to include the following exciting new projects:

- The LIFE WolFlux project "Decreasing socio-ecological barriers to connectivity for wolves south of the Douro river".
- The Cambridge Conservation Initiative Endangered Landscapes Programme project "Scaling up rewilding in Western Iberia".

Roles and Responsibilities

The Communications Officer main responsibilities:

- Together with the WI project leader and later with all team members, take the lead in developing a communication strategy for the WI, including a strategic analysis of key stakeholders and setting of clear goals, objectives and deliverables of this strategy;
- Ensuring the delivery of the Communication Strategy through a Communication Action Plan, by carrying out the daily communication activities and tools in close coordination with the WI project leader and team members (in due time).
- Together with the WI project leader and later with all team members, draft and implement a Fundraising Strategy and derived from it action plans.

The communications manager will also ensure synergies with the Communications Managers of the Rewilding Europe Central Team and with the communication colleagues in the other rewilding areas.

The position is very operational and results oriented.

A key responsibility for the Communications manager is to work for the promotion of Coa Valley as one of the top rewilding areas and tourist destinations.

Main activities

Strategic

- Leading the drafting and implementation of the communication strategy for the WI rewilding area, in close cooperation with the Rewilding Europe Central Team and with the team leader of WI;
- Responsible for planning and organising communication/promotion/media events at local (Coa Valley) and national (Portugal) levels.
- Active participation in planning and budgeting for communication, promotion and outreach of the WI rewilding area;
- Responsible in drafting and carrying out of communication/media/promotion plans for the rewilding and enterprise activities in WI.
- Responsible for drafting and implementing the WI Fundraising Strategy (under the management and supervision of the WI team leader and with close cooperation with the central team.

Operational

- Very active in the engagement and relationship building & management with local partners and stakeholders in WI who are critical for the success of the initiative, according to the Communication Strategy;
- Responsible for the content of the local WI website and for the Rewilding WI Facebook page: <https://www.facebook.com/oesteiberico/>
- Responsible for developing of the WI presence in social media such as Twitter, Facebook and Instagram;
- First contact person for local and national press and media for the WI rewilding area, and acting as a first point of contact for external media and press contacts.;
- Advising/supporting the team in the contacts with authorities, institutions, partners, media; supporting the central team in the contacts with international media;
- Ensuring provision of regular updates, blogs and news items for the Rewilding Europe central website;
- The Communications Officer reports to the WI project leader.
- The Communications Officer visits regularly WI (if not based there) to organize events, meetings, press conferences, etc.

Key qualifications

- At least 3-year experience in communication – both strategic and operational - ideally with a journalism/PR background, extensive communication and PR experience in projects related to conservation;
- A creative and very pro-active attitude and personality with an ability to work independently;
- Excellent knowledge of social media platforms, familiarity with the latest digital technologies and social media trends.
- Personal field passion and experience of nature, a lust for the wild and a keen interest in wildlife and field ecology. Good knowledge about communication and media. Well developed contacts with media circles (local and national);
- Excellent creative writing skills in Portuguese and English aimed at a wide audience;
- Excellent social skills, experience communication at various levels (national and local) and to various audiences (environmental, business, tourism, general). Excellent presentation skills;
- A good team player, pro-active attitude and problem solving abilities;
- At least 3 years of experience in text writing and editing;

- Experience with EU funded projects, including reporting.
- Knowledge and experience in development / translating of communication products, such as brochures, leaflets, AV shows, powerpoint-presentations;
- Experience in working in international marketing and communications teams, work in cross-cultural setting and with an understanding of local issues and contexts.
- Willingness and ability to travel regularly throughout Europe.
- Passionate about Rewilding Europe's mission, vision and objectives!

Remuneration

The maximum gross salary on a part-time (2-3 days week) basis is from 500 to 700 euro per month according to experience and level of education.

Apply

Applicants should send their CV and motivational letter (in English and preferably in Word format) no later than 10th June 2019 to info@rewilding-portugal.com. **For more information please contact the team leader of Rewilding Portugal, Pedro Prate, by email (pedro.prata@rewilding-portugal.com) or +351 912196778.**